

Vice President, Communications & Public Affairs

Description

Bullpen Strategy Group (BSG) is an insights-focused public affairs and strategic advisory firm that helps clients solve problems, grow, and manage risk.

We're seeking a new member for our communications team at the Vice President level.

Qualifications

The ideal candidate possesses impeccable writing and editing skills, is comfortable working with journalists, demonstrates strong organizational skills, and approaches challenges with vigor and tenacity. Candidates with deep established media relationships, particularly with business or healthcare press, are highly encouraged to apply.

- Assist the communications team by drafting press releases, messaging documents, and other communications materials.
- Build comprehensive media plans, conduct press outreach, and update and maintain press lists.
- Lead the process of distilling obscure or technical information and transforming it into potent advocacy material.
- Support communications team members with client projects and tasks as they develop.

Requirements

- An undergraduate degree or comparable work experience in communications is required. Majors in English, political science, journalism, and economics are especially encouraged to apply.
- Journalism, nonprofit and agency experience are highly preferred.
- A minimum of 5 years of relevant experience is required.
- Strong organizational skills and the ability to systematize and automate routine processes.
- The ability to turn data, dense research materials and ideas into actionable next steps.

This position requires strong writing skills, a professional demeanor, good knowledge of both the national and international media environment.



Application Instructions

To apply for the position, please email a cover letter resume via email to hr@bullpenstrategygroup.com with subject line "VP Comms"