

Bullpen Strategy Group seeks an inquisitive digital marketer to join our team for an entry-level to early career position. This detail-oriented and organized individual will work with our clients and team members to execute on day-to-day functions of digital marketing projects and provide user support for our software products.

Responsibilities

- Distribution of digital content on behalf of clients, including emails, blog posts, and social media.
- Assist in creating digital content on behalf of clients.
- Measure, monitor, and report on the performance of digital marketing projects.
- Interact with clients as needed for project management.
- Provide customer support for Pundit Analytics, the BTG Toolbox, and other software products.

Skills & Qualifications

- Experience with email marketing platforms, like MailChimp
- Experience with project management software, like Monday.com
- Familiarity with social media marketing
- Experience posting on WordPress
- Professional or internship experience on political campaigns preferred