



## **Night Shift Media Monitoring Associate**

### **Description**

Bullpen Strategy Group (BSG) is an insights-focused public affairs advocacy and strategic advisory firm specializing in deep research, analysis, communications strategy, and project management to help clients solve problems, grow, and manage risk.

We are seeking a night shift monitoring associate to join our media monitoring practice. This position is an integral part of our team ensuring BSG's client guarantee of round-the-clock monitoring service. **The shift begins at 3pm and concludes at 10pm EST.**

The ideal candidate possesses an insatiable curiosity, an unbiased perspective, a voracious appetite for current events and politics. Media Monitoring Associates are trained on the job by best-in-class mentors who will teach monitoring best practices and how to conduct thorough analysis.

### **Qualifications**

The successful Associate is eager to build their analytical skills; is creative, detail-oriented, self-motivated, and resourceful.

### **Key Areas of Responsibility**

- Using a variety of tools, continuously monitor all relevant forms of media, including traditional print, social, broadcast, and online news for breaking developments.
- Alert clients in real-time to new developments using BSG's proprietary Dashboard system.
- Compile news items into collections and distribute to clients and internal stakeholders at regular, predetermined intervals.
- Assist with back-end data management.
- Assist with the composition of analytical reports.

**Required Skills**

- Strong interest in or experience with monitoring and/or analyzing world news and current affairs.
- Strong interest in or experience using social media monitoring tools (Tweetdeck, Twitter Advanced Search, Buzz Sumo etc.)
- Experience with basic internet research tools (Google News, public records, government databases).
- Professional or internship experience in a political or news-oriented field preferred.

**Application Instructions:** To apply for the position, please email your resume via email to [hr@bullpenstrategygroup.com](mailto:hr@bullpenstrategygroup.com) with subject line “NT Media Monitor”.