



Day Shift Media Monitoring Associate

Description

Bullpen Strategy Group (BSG) is an insights-focused public affairs advocacy and strategic advisory firm specializing in deep research, analysis, communications strategy, and project management to help clients solve problems, grow, and manage risk.

We are seeking new team members to join our media monitoring practice. The ideal candidate possesses an insatiable curiosity, an unbiased perspective, a voracious appetite for current events and politics. Media Monitoring Associates are trained on the job by best-in-class mentors who will teach monitoring best practices and how to conduct thorough analysis.

Qualifications

The successful Associate is eager to build their analytical skills; is creative, detail-oriented, self-motivated, and resourceful.

Key Areas of Responsibility

- Using a variety of tools, continuously monitor all relevant forms of media, including traditional print, social, broadcast, and online news for breaking developments.
- Alert clients in real-time to new developments using BSG's proprietary Dashboard system.
- Compile news items into collections and distribute to clients and internal stakeholders at regular, predetermined intervals.
- Assist with back-end data management.
- Assist with the composition of analytical reports.

Required Skills

- Strong interest in or experience with monitoring and/or analyzing world news and current affairs.
- Strong interest in or experience using social media monitoring tools (Tweetdeck, Twitter Advanced Search, Buzz Sumo etc.)
- Experience with basic internet research tools (Google News, public records, government databases).
- Professional or internship experience in a political or news-oriented field preferred.

Application Instructions: To apply for the position, please email your resume via email to hr@bullpenstrategygroup.com with subject line "DT Media Monitor".