

### **Description**

Bullpen Strategy Group (BSG) is an insights-focused public affairs advocacy and strategic advisory firm specializing in analysis, communications strategy, and project management to help clients solve problems, grow, and manage risk.

We are seeking an entrepreneurial Graphic Designer join our growing team!

### **Qualifications**

We are looking for a talented Graphic Designer that is very passionate about branding, client services and creating visual representations of data. The ideal candidate should have a strong portfolio displaying knowledge of layout and an ability to conceptualize complex ideas. An up-to-date knowledge of graphic design trends and techniques is a must, as well as an ability to ask questions in order to understand the content and message behind the design.

### **Responsibilities**

- Design collateral and content consistent with our branding.
- Layout and design research books, pitch decks, proposal letters, and more.
- Make graphics for social media and email campaigns.
- Create wireframes and design websites for our developer.
- Stay organized and meet project deadlines.

### **Required Skills**

- Associate degree in Graphic Design or higher
- A strong online portfolio or project examples
- Proficient with computer software (MAC)
- Ability to work in Adobe Creative Suite including Illustrator, InDesign, and Photoshop as well as understanding of Microsoft Word and PowerPoint
- Creativity and willingness to learn

**Application Instructions:** To apply for the position, please email a cover letter resume via email to [hr@bullpenstrategygroup.com](mailto:hr@bullpenstrategygroup.com) with subject line "Design"