

Director/Senior Director, Communications & Public Affairs

Description

[Bullpen Strategy Group \(BSG\)](#) is an insights-focused public affairs advocacy and strategic advisory firm specializing in analysis, communications strategy, and project management to help clients solve problems, grow, and manage risk.

We're growing and seeking a new member for our communications team at the Director/Senior Director level.

Qualifications

The successful candidate is intellectually curious, thrives in a dynamic environment, possesses strong organizational skills and approaches challenges with a different kind of thinking. This position demands a demonstrated history of managing multiple projects.

We want a hardworking team member who has a natural talent for writing and has cultivated relationships across the media landscape. This is an ideal position for a communicator looking to professionally grow – both in the practice of public affairs and in project management.

Additional responsibilities include:

- Track campaign progress and ensure that the trains run on time.
- Media relations, story pitching, and reporter engagement.
- Write and edit content and materials for clients, press, partners, and social media. These materials can range from op-eds to blog posts, story pitches, talking points to backgrounders. Every day and every client bring a new challenge.
- Develop strong, trusting relationships with clients.
- Has an understanding of how to create earned media moments, seize media opportunities and the relationships to insert client issues into the news cycle.
- Work with the BSG team to formulate and execute complex public affairs programs.

Requirements

- A minimum of an undergraduate degree is required. Majors in communications, political science, journalism and related fields are especially encouraged to apply.
- Political campaign, journalism and agency experience are highly valued.
- At least 5 years of relevant experience.
- This position requires strong writing skills, a professional demeanor, good knowledge of the national political and media environment, with high-level motivation and interest in aggressively engaging with media.
- On-the-record experience is desired but not required.
- Ability to research and write content quickly.

Application Instructions

To apply for the position, please email a cover letter resume via email to hr@bullpenstrategygroup.com with subject line "Communications Director"

BSG

BULLPEN STRATEGY
WASHINGTON, D.C. // DALLAS // LONDON