

Research Associate

Description

Bullpen Strategy Group (BSG) is an insights-focused public affairs advocacy and strategic advisory firm specializing in analysis, communications strategy, and project management to help clients solve problems, grow, and manage risk.

BSG is seeking an experienced Research Associate to join our growing team!

Research Associates work at the direction of Senior Account Leads to conduct, synthesize and package research and analysis on behalf of clients.

Qualifications

Qualified candidates possess at least 2 years of relevant experience as an analyst, researcher or correspondent in politics, policy, finance or public affairs firm or industry association.

Ideal candidates are detail-oriented, possess a voracious appetite for news and have a ravenous curiosity that drives them towards deep dives for information, asking the underlying questions and identifying solutions. Candidates should have exceptional writing skills, a familiarity with relevant policy areas and a killer political instinct. Comfort with online research platforms and field research is preferred.

The ability to recognize news angles and generate creative ideas for earned and social media campaigns is highly valued.

Requirements

- A minimum of an undergraduate degree, preferably in communications, public relations, political science, marketing, economics or related field.
- 2+ years relevant experience.
- Excellent writing skills and the ability to communicate ideas persuasively.
- Highly organized and able to manage competing priorities and deadlines simultaneously.
- Proficiency in online research tools such as LexisNexis, Westlaw, campaign finance databases, and other research databases.
- Be a creative, problem solver who can identify and address the unique needs of each client.

Application Instructions

If you would like to be considered for this opportunity, please send your resume to hr@bullpenstrategygroup.com with subject line "Research Associate"

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