Bullpen Strategy Group, Inc. Cookie Policy

Last updated: September 10, 2020

This Cookie Policy applies to Bullpen Strategy Group, Inc. ("***Bullpen Strategy***", "***we***", "***our***" or "***us***"). Like most businesses, we employ "cookies" or similar technologies. This Cookie Policy tells you about the use of cookies and similar technologies on our websites and mobile applications which link to this Cookie Policy (collectively, the "***Sites***").

> When you first access our Sites from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "accept", closing the message, or continuing to browse the Site, you signify that you understand and agree to the use of these technologies, as described in this Cookie Policy.

> You do not have to accept cookies and consent can be withdrawn at any time (see How to Control Cookies, below). You can change your browser settings to refuse or restrict cookies, and you may delete them after they have been placed on your device at any time. If you do not accept or delete our cookies, some areas of our Sites that you access may take more time to work, or may not function properly.

What are cookies?

Cookies are small files containing a string of characters which we may store on your computer or mobile device when you visit one of our Sites. When you visit the Sites again, the cookies allow us to recognize your browser. Cookies may store your preferences and other information but cannot read data off your hard disk or read cookie files created by other Sites.

Cookies set by a website owner (in this case, Bullpen Strategy) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the Sites (i.e., advertising, social media functions and analytics).

The Cookies We Use

Cookies make the use of our Sites easier by, among other things, saving your preferences. We may also use cookies to deliver content tailored to your interests. Our cookies may enable us to relate your use of our Sites to Personal Data that you previously submitted.

The information that we collect with cookies allows us to statistically analyze usage of our Sites, and to improve and customize our content and other offerings.

The specific types of first party and third party cookies placed by our Sites and the purposes they perform are described in the table below:

Type of Cookies	Who serves these cookies	How to Refuse
Strictly Necessary Cookies These are cookies that are required for the operation of our Sites. They include, for example, cookies that enable you to log into secure areas of our Sites, use a shopping cart or	- Bullpen Strategy	These cookies are strictly necessary to deliver the Sites and therefore cannot be refused. They can be deleted or blocked using your browser settings, however (see How to Control Cookies, below).

make use of e-billing services.		
Performance and Functionality Cookies These are used to recognize you when you return to our Sites. This enables us to personalize our content for you and remember your preferences (for example, your choice of language or region), but are non-essential to the	- Bullpen Strategy	These cookies can be deleted or blocked using your browser settings (see How to Control Cookies, below).

performance of the Sites.		
Analytical or Customization Cookies These cookies collect information about how users access and move through the Sites. We use this information in either aggregate form to help us to improve the way our Sites work, or to personalize our Sites to your interests.	- Bullpen Strategy - Google	These cookies can be deleted or blocked using your browser settings (see How to Control Cookies, below). Alternatively, please follow the links below to opt-out: - Google Universal Analytics: https://tools.google.com/dlpage/gaoptout

How to Control Cookies

When you first access our Sites from certain jurisdictions, you will receive a message advising you that cookies and similar technologies are in use. By clicking "accept", closing the message, or continuing to browse our Sites, you signify that you understand and agree to the use of these technologies, as described in this Cookie Policy.

You do not have to accept cookies and consent can be withdrawn at any time, although you may not be able to use certain features on the Sites. You can do this by clicking the appropriate opt-out provided in the cookie table above or by activating the settings on your browser that allows you to refuse all or some cookies.

Please follow the links below to helpful information for the most popular browsers:

- Microsoft Internet Explorer: https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies

- Google Chrome: https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en

- Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

- Apple Safari: https://support.apple.com/kb/PH21411?locale=en_US

In addition, you can exercise advertising cookie choices by visiting:

- http://www.aboutads.info/choices/,

- http://www.networkadvertising.org/choices/; or

- http://youronlinechoices.com/.

Web Beacons

As well as cookies, we use other technologies to recognize and track visitors to our Sites. A web beacon (also known as a "tracking pixel" or "clear GIF") is a clear graphic image (typically a one-pixel tag) that is delivered through a web browser or HTML e-mail, typically in conjunction with a cookie.

Web beacons allows us, for example, to monitor how users move from one page within our Sites to another, to track access to our communications, to understand whether users have come to our Sites from an online advertisement displayed on a third-party website, to measure how ads have been viewed and to improve site performance.

Any changes we make to our Cookie Policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to this Cookie Policy.

If you have questions or concerns about Bullpen Strategy's Cookie Policy, please contact **privacy@bullpenstrategygroup.com**.