

Senior Director, Communications & Public Affairs

Bullpen Strategy Group (BSG) is an insights-focused public affairs firm that applies decades of political and public affairs experience to deep issues analysis, communications, campaign strategy and management to help clients anticipate and manage risk.

BSG's partners have spent years working in the bullpen on high-stakes political campaigns – at the center of the action where strategy, communications, and research merge. We've worked on some of the most high-profile political, corporate, and public policy challenges of the past decade.

We're growing and seeking a new member for our communications team. This is an ideal position for a communicator looking to professionally grow – both in the practice of public affairs and in campaign management. We want a team member who approaches problems unconventionally, has a natural talent for writing, and has cultivated relationships across the media landscape. Journalism or agency experience are highly valued.

Qualifications: The successful candidate is intellectually curious, thrives in a dynamic environment, possesses impeccable organizational skills and approaches challenges with a different kind of thinking. This position demands a professional demeanor and a demonstrated history of managing multiple projects.

Key Areas of Responsibility:

- Track campaign progress and ensure that the trains run on time.
- Media relations, story pitching, and reporter engagement.
- Write and edit content and materials for clients, press, partners, and social media. These materials can range from op-eds to speeches, talking points to backgrounders. Every day and every client bring a new challenge.
- Has an understanding of how to create earned media moments, seize media opportunities and the relationships to insert client issues into the news cycle.
- Work with the BSG team to formulate and execute complex public affairs programs.

Requirements:

- A minimum of an undergraduate degree is required. Majors in communications, political science, journalism and related fields are especially encouraged to apply.
- At least 5 years of relevant experience.

- This position requires strong writing skills, a professional demeanor, solid knowledge of the national political and media environment combined with high motivation and interest in aggressively engaging with media.
- On-the-record experience is desired but not required.
- Ability to research and write content quickly.

Application Instructions: To apply for the position, please email a cover letter resume via email to resumes@bullpenstrategygroup.com.

Notice to all Applicants:

- Proof of eligibility to work in the United States must be produced within (3) days of hire.
- Final candidate is subject to a background check.