

## **Senior Associate/Director, Communications**

Bullpen Strategy Group (BSG) is an insights-focused public affairs firm that applies our experience and expertise in in-depth analysis, strategy, public affairs, and project management to help clients anticipate and manage risk.

BSG's partners have spent years working in the bullpen on high-stakes political campaigns – at the center of the action where strategy, communications, and research merge. We've worked on some of the most high-profile political, corporate, and public policy challenges of the past decade.

Today, BSG brings that same collaborative, all-hands approach we honed in the bullpen to help clients address their issues areas by developing comprehensive programs that leverage an established network of experts who can help meet their objectives.

We're seeking a new member for our communications team who approaches problems unconventionally, has a natural talent for writing, and has cultivated relationships across the media landscape.

### **Qualifications:**

The successful candidate will thrive on working in a dynamic, fast-paced environment, be creative, innovative, and demonstrate the ability to think outside the box. Candidates must have a proven track record of managing multiple projects simultaneously and possess superior written and verbal communications skills. The position requires a high energy level and flexibility with work hours.

### **Key Areas of Responsibility:**

- Media relations, story pitching, and reporter engagement.
- Write and edit content and materials for clients, news publications, press, partners, and social media. These materials can range from op-eds to speeches, talking points to backgrounders. Every day and every client brings a new challenge.
- Has an understanding of how to create earned media moments, seize media opportunities and the relationships to insert client issues into the news cycle.
- Work with the BSG team to formulate and execute public affairs programs, respond to events, and help create earned media opportunities.

### **Requirements:**

- A minimum of an undergraduate degree is required. Majors in communications, political science, journalism and related fields are especially encouraged to apply.
- At least 2 years of relevant experience.
- This position requires strong writing skills, a professional demeanor, solid knowledge of the national political and media environment combined with high motivation and interest in aggressively engaging with reporters and pitching stories.
- On-the-record experience is desired but not required.

- Ability to research and write materials and content quickly.

**Application Instructions:**

To apply for the position, please email a resume, cover letter and salary requirements via email to [resumes@bullpenstrategygroup.com](mailto:resumes@bullpenstrategygroup.com).

Notice to all Applicants:

- *Proof of eligibility to work in the United States must be produced within (3) days of hire.*
- *Final candidate is subject to a background check prior to the final selection process*